

Popcorn

Classic Flavors



CLASSIC FLAVORS

- Kettle Corn
- Caramel Popcorn
- Triple Play Popcorn™
- White Cheddar Popcorn
- Buttered Popcorn
- Lean Pop

WHY LEHI VALLEY

- · Fresh made to order.
- Variety of packaging solutions.
- Professional designer on staff to assist with Private Label designs.
- Snackworthy® Brand or Private Label options.

WHY POPCORN

- American consumers eat around 14 billion quarts of freshly popped popcorn per year.
- Top four popcorn flavors are Butter, White Cheddar, Caramel, and Kettle Corn.
- The United States Popcorn Market is growing at a rate of 5% a year.
- Additionally, growth in 2024 will come from from new trends such as spicy, better for you, and more indulgent flavors



NATIONAL SALES TEAM

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